



CORA Services, Inc. | Winter 2011

2010 Annual Report

Children Are the Heart of the Matter.

CORA Services Changing the Lives of Children

I know from experience that CORA Services can make a huge difference in the life of a child.

A simple matter of perspective can alter one's life. Gambling, for example, is often viewed as a matter of chance while others abandon any theories of probability. Considering my personal situation, there is a high probability that I should not be where I am today. Being the head of regulatory compliance for a drug development company affords me many privileges that simply aren't the expectations of the average person growing up in the Kensington area of inner city Philadelphia.

As a child without heat or electricity for months at a time, I could not have imagined I would have the opportunity to witness the majesty of the Matterhorn when business travel recently brought me to Switzerland. By the time I was eleven years old, I had used every drug of the era, yet today I wouldn't even know where to begin to look for drugs. Despite dropping out of school at the end of 9th grade, I have a Biochemistry degree with an MBA. As a teenager, I honestly believed that I wouldn't live to be an adult.

The reality is I haven't changed all that much as a person... what has changed (and still constantly evolves) is my perspective. CORA certainly was my inspiration. I learned self-respect, the value of hard work, integrity, humility and most importantly to believe in myself. The benefit of having counselors readily available to provide guidance on academics, careers and personal matters made such an impact on me. It gave me the ability to change my perspective to a degree that is beyond measure.



The programs at CORA Services can give youth a better chance at a successful future. Support from CORA increases the probability that kids in Philadelphia will not abuse drugs and alcohol, will stay in school, be successful and live a happier life.

Whether you consider gambling a matter of chance or statistical probability, it is again a matter of perspective. In my opinion, placing a wager on CORA's ability to make a uniquely positive difference in someone's life is a safe bet.

Due to budget cuts and reduced funding, the services I received at CORA no longer exist. Your support can help CORA Services weather the economic storm and continue to be a community resource for almost 20,000 children and families in Philadelphia.

Please return the enclosed envelope with your gift, or visit the website

www.coraservices.org to make a donation. Your gift will assist CORA Services to continue to provide quality education, therapy, counseling and guidance to children and families in need. On behalf of CORA Services, I thank you in advance for considering this request.

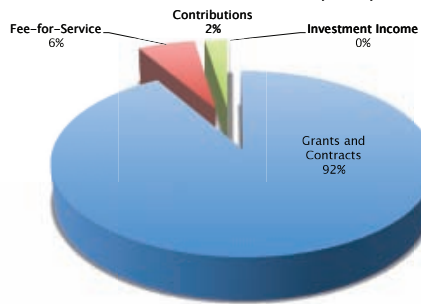
Sincerely,

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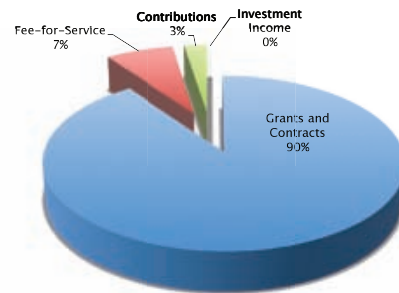
P.S. All contributions are tax deductible. Remember to check with your employer's matching gift policy.

FINANCIALS

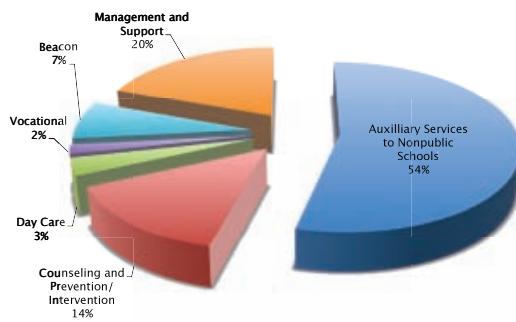
Total Revenue 2009: \$11,722,689



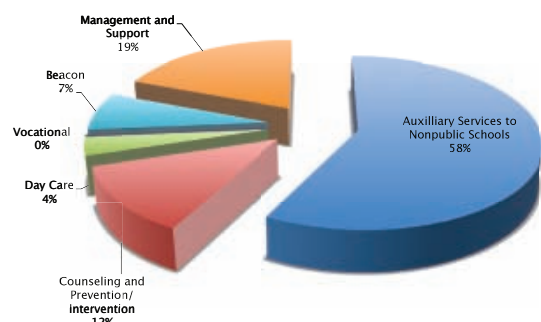
Total Revenue 2010: \$11,513,285



Total Expenses 2009: \$12,016,031



Total Expenses 2010: \$11,580,827



While our nation has experienced an extremely challenging economic period over the last three years, social service providers have been faced with the challenge of serving more people with less money. CORA Services' management has worked hard to maintain a high level of quality services, while some sources of funding have contracted. From 2009 to 2010, CORA Services saw a slight decrease in income from grants and contracts, but saw an increase of 21% in fee-for-service income. Total expenses also decreased from 2009 to 2010 due to reduced funding in city contracts. Other than fee-for-service programs, all contract funds are restricted.

CORA Services Foundation

In 2007, the CORA Services Foundation was formed for the purpose of securing funds for the support of CORA Services and its programs. In 2010, the Foundation raised \$211,817 and contributed \$78,000 to CORA Services.

Highlights of Service Year 2009-2010

- CORA Services provides education, counseling, speech and psychology services to sixty-three nonpublic schools in the Philadelphia area.
- Speech therapists worked with 1166 students; more than 2800 second grade students received communication disorders screenings
- More than 29,000 units of counseling and guidance services were provided to approximately 13,300 students.
- Educational services, including corrective instruction in Reading and Math, were provided to more than 3,000 students under Act 89 funding and to 8 schools under Title 1 funding which included coaching in two schools to assist teachers in developing appropriate teaching methods.
- Performed 1145 psychological assessments and consultations to assist teachers and parents in providing the most appropriate learning strategies for students.
- Provided psychological and speech services at the four campuses of the Mastery School system.
- In the Community Services Division, 22,000 service units were provided to 2100 clients.
- The Lifeline Program provided counseling, education and guidance to more than 280 pregnant or parenting adolescents/adults and their families.
- Substance abuse assessments/referral services were completed for 245 students through the Student Assistance Program. Individual/family counseling services were provided to 180 clients to help with substance use/dependency issues.
- Family Intervention Program counseling and case management services assisted 504 families.
- More than 200 children attended after school programs and summer camp.
- The 140 children who attended the Early Years Preschool and Child Care Center experienced a Keystone STARS 4 program with the highest standards.
- 2100 persons received resource and referral assistance to CORA and other agency services.
- Delivered gifts to 416 children through Holiday Toy Drive, and 200 families received food certificates to purchase a holiday meal.
- Initiated the DHS EPIC Stakeholders group for community empowerment in the Frankford and Northwood neighborhoods of Philadelphia.

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Thank you for your support!

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CORA Services, Inc.
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Philadelphia, PA 19111

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Celebrating 40 Years of Service to Children and Families

Since 1971, CORA Services has been helping children and families in the Philadelphia region. For schools, CORA Services provides educational support, guidance counseling, speech services and psychological evaluations. For the community, CORA Services offers individual and family counseling, after school and summer programs, and pre-school education.

More than 16,000 children and families participate in CORA Services programs each year.

Families today are facing problems in a complex world, and CORA Services is responding to an increased demand for our services, as well as providing new programs in response to the changing needs of the Philadelphia area.

Thanks to funding from individuals, corporations, foundations and government, many of our services are free or offered at a reduced rate. CORA means Counseling Or Referral Assistance, and no one is ever turned away. If CORA Services does not provide a service, we can direct those in need to the appropriate agency or resources.

Our Mission

Rooted in a tradition of care and compassion, the Mission of CORA Services is to assist children, youth and families experiencing emotional, academic and social challenges which impede their development and productivity.

To support the mission of CORA Services, you can make a donation by mailing a check (payable to CORA Services Foundation) in the attached envelope or visiting www.coraservices.org to make a secure online donation via PayPal. We greatly appreciate your support!

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Calendar of Events

May 7, 2011

Flea Market and Craft Fair

May 20, 2011

CORA Night at the Phillies

June 13, 2011

CORA for KIDS Golf Classic

September 19, 2011

CORA Night at the Phillies

October 1, 2011

Flea Market and Craft Fair

11-11-11

40th Anniversary Celebration

For more information about any of these events, please contact Patty Poach at caring@coraservices.org or 215-701-2560.